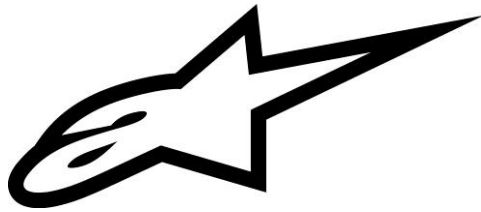




Press Information – 23rd JANUARY 2014

ALPINESTARS APPOINTS REVOLUTION FOR AUTO PRODUCTS DISTRIBUTION IN AUSTRALIA



Alpinestars, world-leader in high performance apparel, footwear and protection for auto sports, has appointed Revolution Racegear to distribute its range of performance auto race products throughout Australia.

As part of Alpinestars' continued growth and commercial success in the automotive competition and high performance driving sector, leading racewear retail and distribution specialist, Revolution, will offer Alpinestars' range of apparel, footwear, gloves and technical under-layers for competitive auto and kart applications through its own flagship stores and across its expanding network of dealers across Australia.

Since its foundation, over 50 years ago in 1963, Alpinestars continues to deliver the latest in performance technology, class-leading protection and cutting-edge material technology. Extensively tested and proven on the race tracks and rally stages of the world by top drivers such as Sebastian Vettel, Jimmie Johnson, Robert Kubica and Stephane Peterhansel, together with all the drivers racing for Audi, Toyota and Nismo, Alpinestars high performance automotive racing products offer all drivers access to the same technology and performance benefits as the world's top racers.

Alpinestars' driver, Jamie Whincup, won the Aussie V8 Series with the newly created Red Bull Racing Australia team in 2013 and with that partnership set to continue in 2014, this agreement with Revolution Racegear comes at an appropriate time of developing growth for Alpinestars in the Australian market.

Founded in 1993 by George Santana, Revolution Racegear is part of the RPM Group of Companies with five company owned flagship stores, nineteen franchised outlets and many wholesale customers throughout Australia.

With this agreement, Revolution Racegear will become the distributor for all Alpinestars's automotive race/driver technology in Australia. A class-leading distribution set-up and strong dealer network means that Revolution, together with Alpinestars' focus on performance driving products, will offer a strong proposition in the Australian market delivering enhanced opportunities for sales, service and satisfaction to dealers and a real benefit to all drivers who wish to benefit from Alpinestars technology.

The agreement between Alpinestars and Revolution Racegear will formally commence on Thursday, 23rd January 2014.

For further details and press information, please contact:

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